

# Small-Balance Commercial Loan Market

## *Navigating through Troubled Waters*

*Presentation by*  
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WesCorp's Credit Union Outlook Conference

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WESCORP

# Whither Commercial Real Estate?

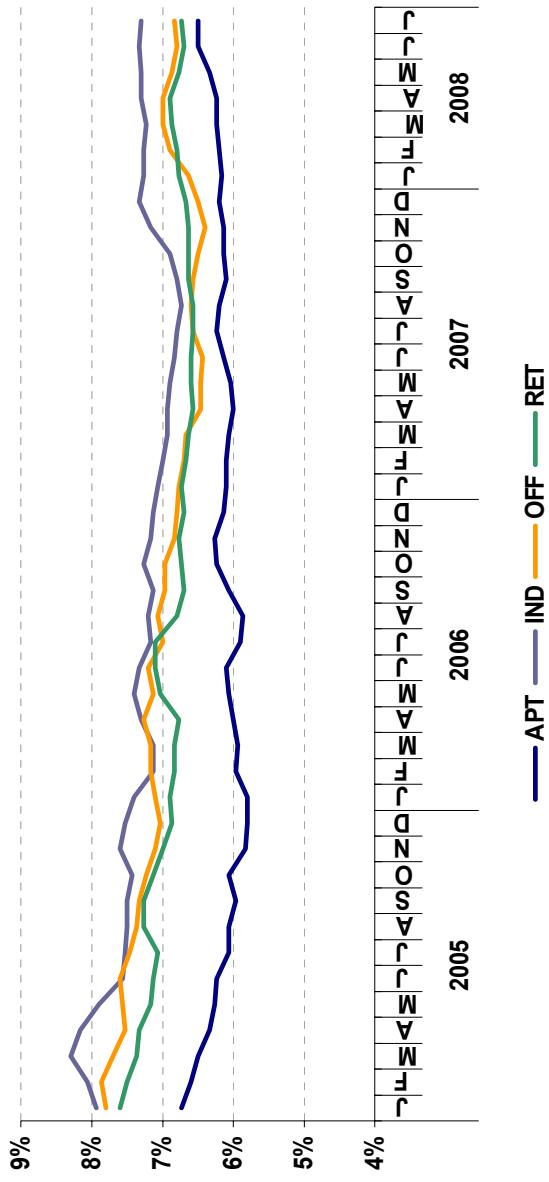


# CRE Status Check

- Capital is scarce
- Many lenders are sidelined or history
- New underwriting regimens
- Correction underway in property sales market
- Space market fundamentals at risk as economy slows
- Overhang of portfolio CRE debt to be traded

# Commercial Property Values Remain Stable

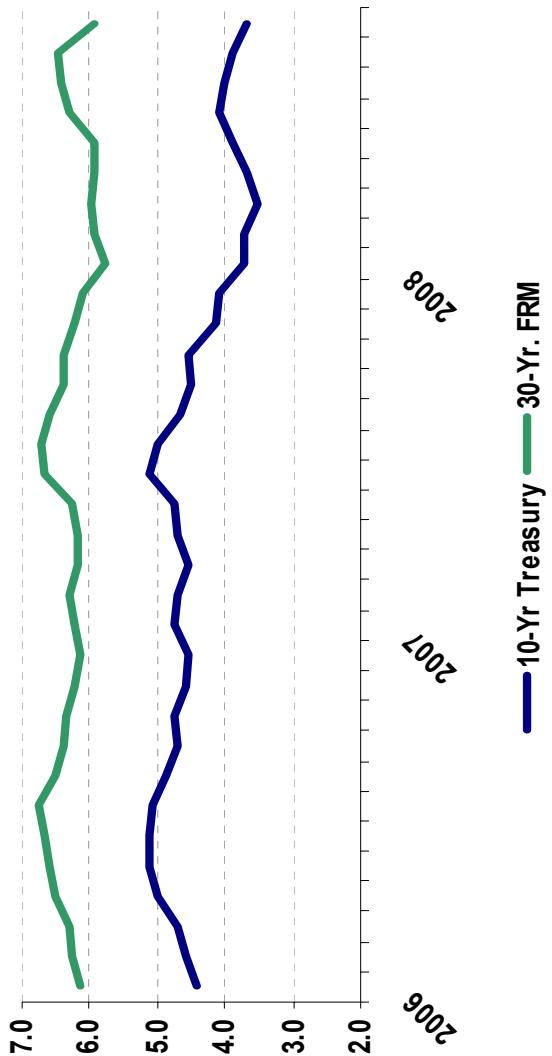
Cap Rate Trends for Large Commercial Property Types (\$5M+)



Source: RCA

# Favorable Interest Rates Contain Borrower Costs

....and support commercial property values.



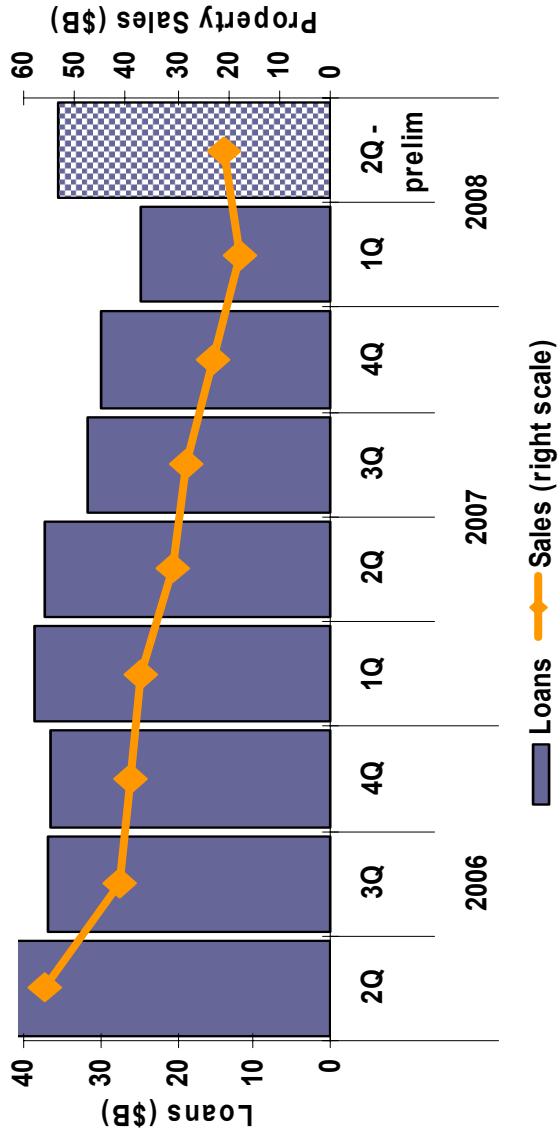
Source: Federal Reserve Board

# Small-Balance Market Attributes

- Large Opportunity: \$130 Billion Market
- Highly Fragmented
- Capital Constrained; Lender Scarcity
- Inefficient
- Historically Solid Loan Performance
- Depressed Small-Cap Property Acquisition Market
- Closely Tied to the Residential Housing Market

# Reversal in Fortune?

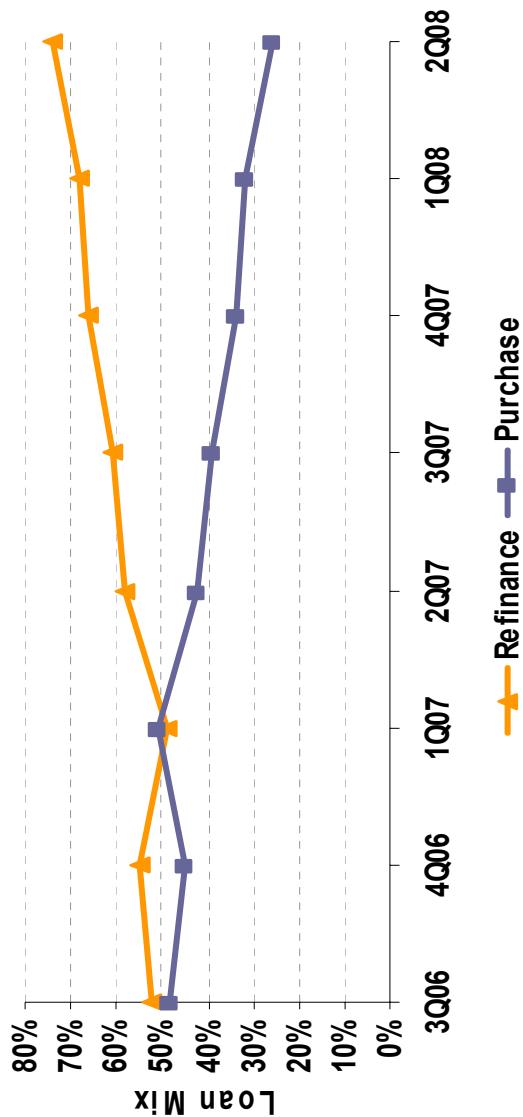
Trends in Small-Balance Originations and Small-Cap Property Sales



Source: Boxwood Means, Inc.

# Loan Refinancings Dominate

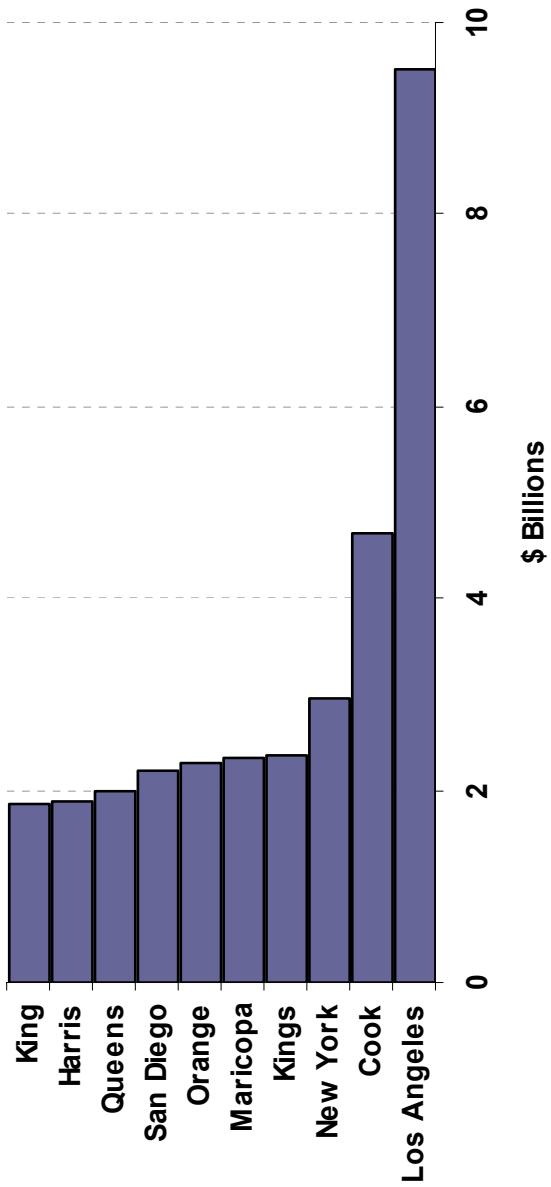
Trend in Loan Mix, Refinance and Purchase Loans



Source: Boxwood Means, Inc.

# Where The Loans Are

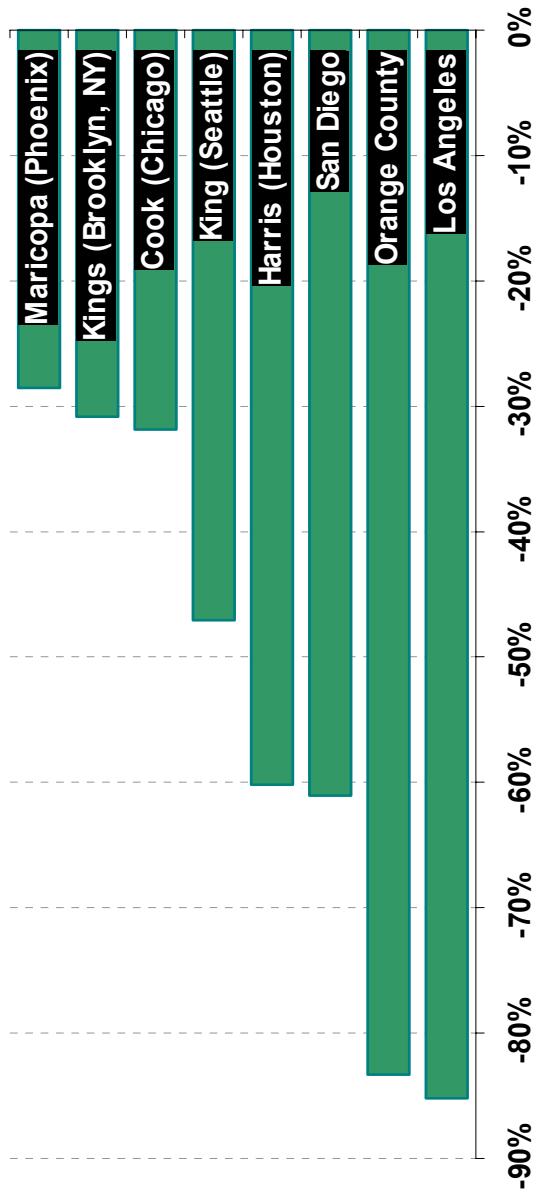
Year-over-Year Originations Volume for Top Counties, 1Q08



Source: Boxwood Means, Inc.

# Falling Tide Lowers All Boats

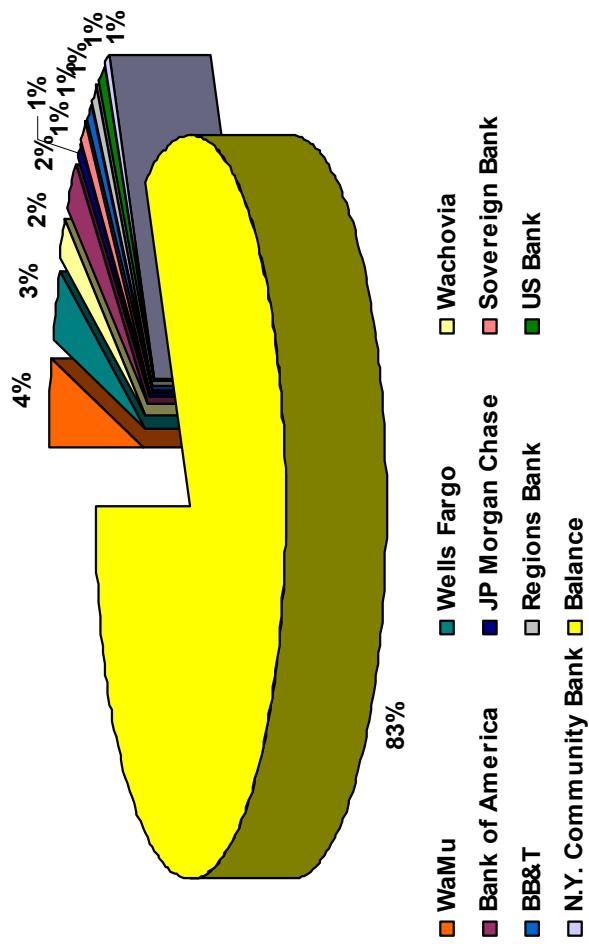
Year-over-Year Originations Growth for Top Counties, 1Q08



Source: Boxwood Means, Inc.

# A Fragmented Market Grows More So

*The top 10 lenders account for only 17% of the market.*



Source: Boxwood Means, Inc.

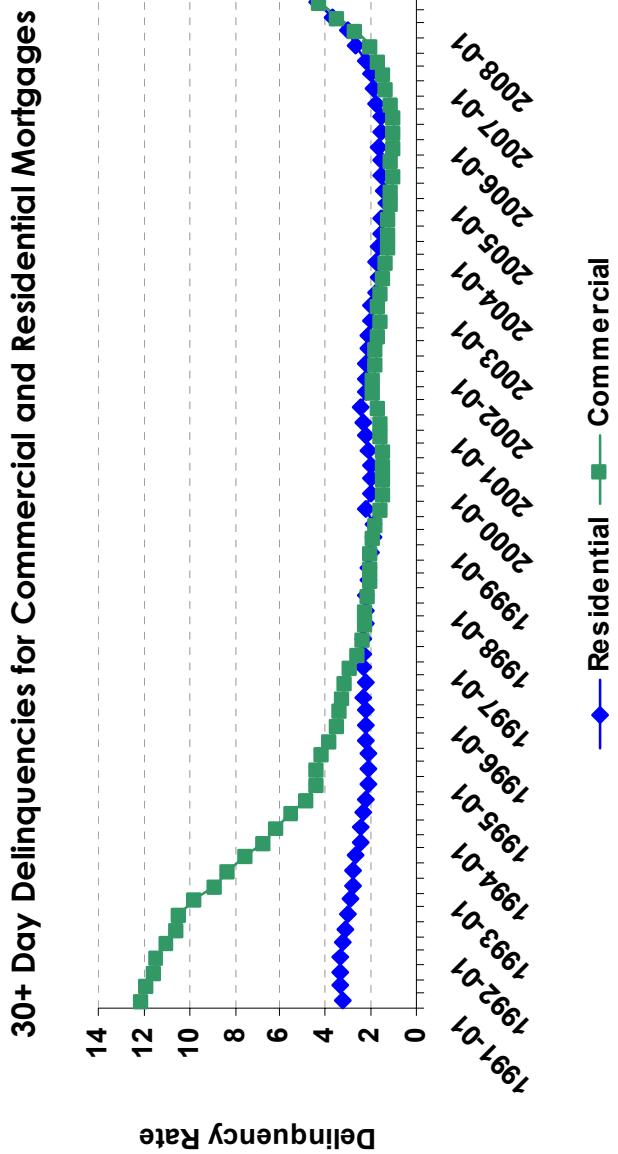
# Top Credit Union Players

*Credit unions accounted for \$5.1 billion of SBC loans over 12 months, roughly 2% of the total market.*

Top Credit Unions by SBC Market Share 12 Mos. Ending 1Q08			
Rank	Lender Name	Share (%)	
1	California CU	6.6	
2	Evangelical Christian CU	5.5	
3	Telisis Community CU	4.8	
4	San Diego County CU	4.4	
5	Mountain America CU	3.9	
6	Provident CU	2.7	
7	Citizens Equity First CU	2.4	
8	America First CU	2.3	
9	North Island Financial CU	2.2	
10	Eastern Financial Florida CU	2.0	

Source: Boxwood Means, Inc.

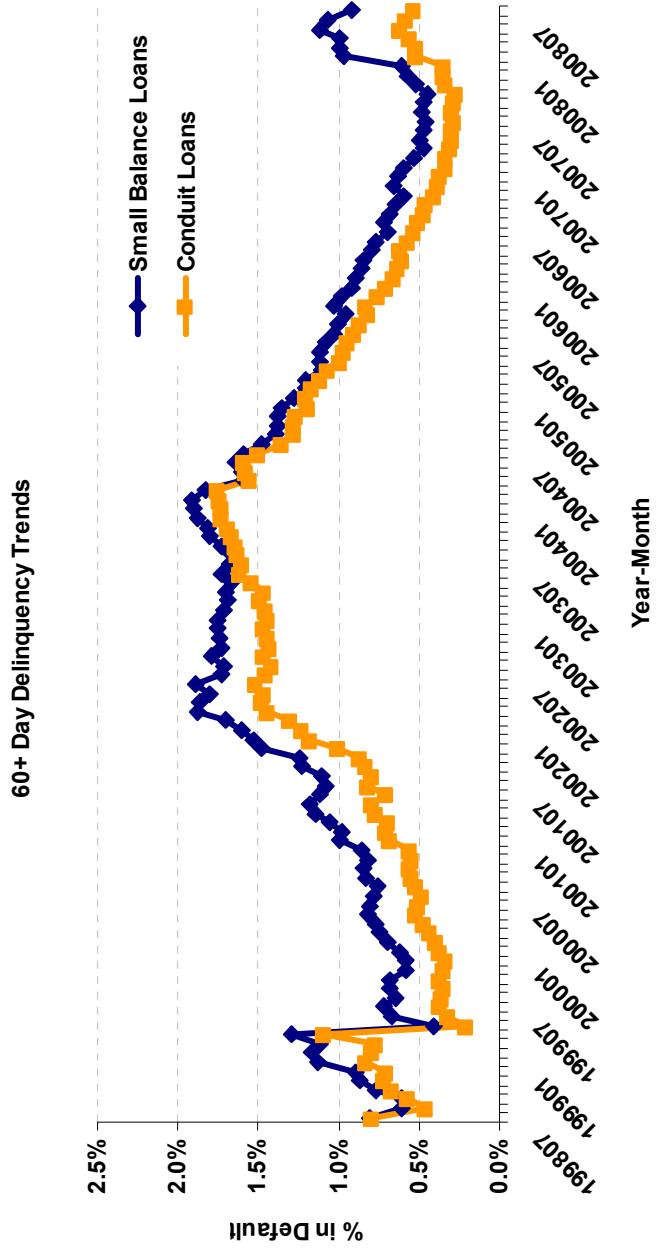
# Commercial Bank Loan Delinquencies



Source: Federal Reserve Board

# Delinquencies Nose Upward

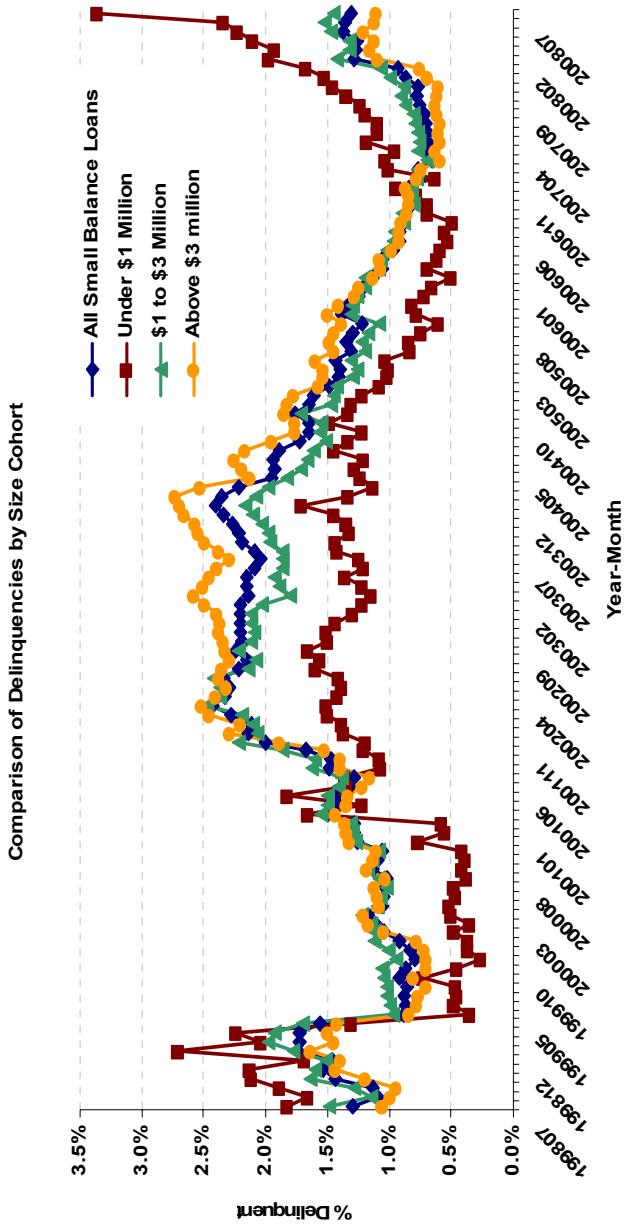
*Historically, performance of small-balance loans has closely tracked all conduit loans.*



Source: Trepp

# Risk of Smaller Loans Increases

**The smallest loan cohort has 2.5x the delinquency rate of all others.**



Source: Trepp

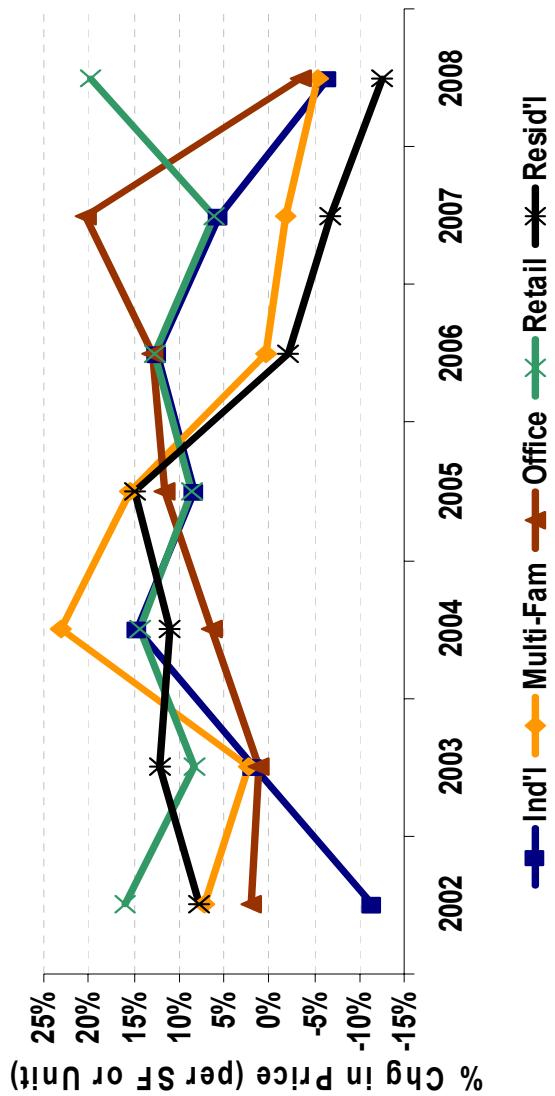
# Small-Cap and Large Cap R.E. Markets -- Different Breeds

*Our latest research suggests the two sectors behave differently,  
with ramifications for collateral and market risk assessment.*



# Large Cap Prices – Down Modestly

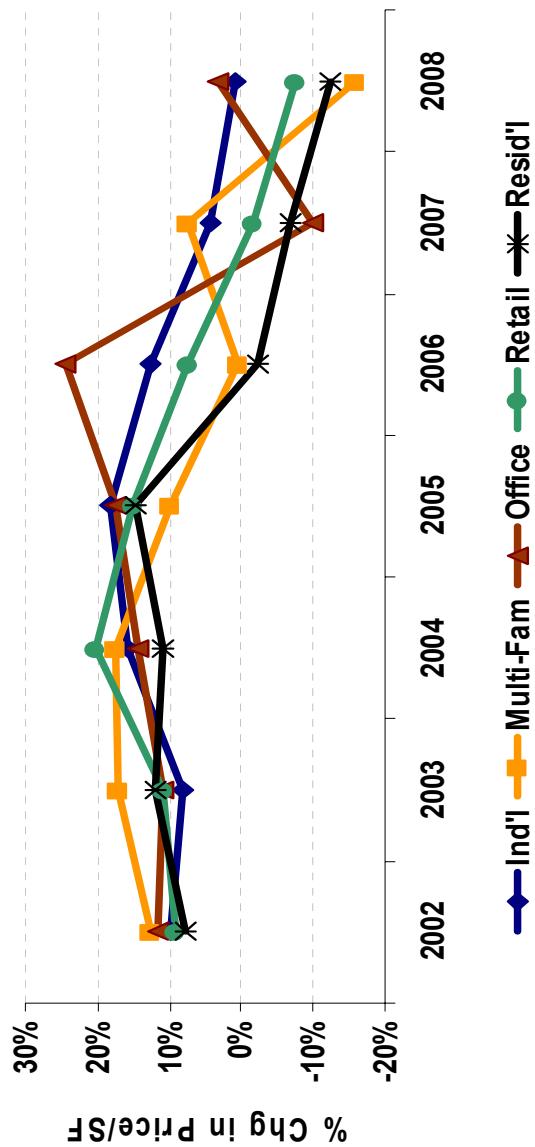
Pricing Trends for Properties over \$5 Million



Source: RCA

# Small Cap Prices – Under More Pressure

Pricing Trends for Properties under \$5 Million



Source: Boxwood Means, Inc.

# Cozy Relationships

***Small-cap properties are highly correlated with residential.***

Property Type	Correlation with Residential Price Changes		
	Pearson Statistic	Spearman Statistic	Large Cap
Industrial	0.30	0.20	0.36
Multi-Family	0.42	0.45	0.50
Office	0.25	0.24	0.39
Retail	0.39	-0.07	0.37
			-0.02

Source: Boxwood Means, Inc.

# Cozy Relationships – Cont'd

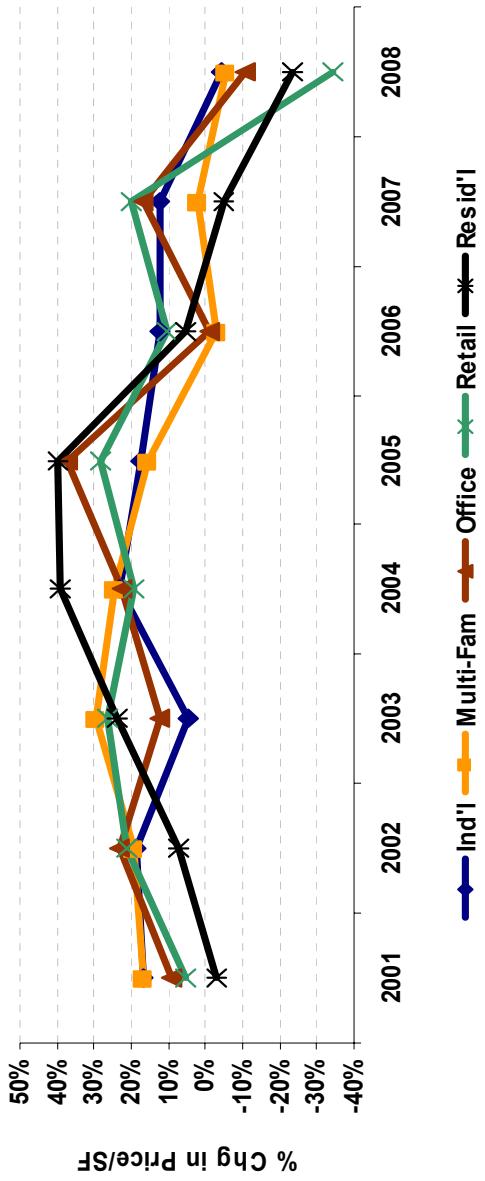
*Large-cap properties are less correlated with small caps.*

Large Cap Correlation with Small Cap	
Retail	-0.244
Industrial	0.067
Office	0.137
Multi-family	0.166

Source: Boxwood Means, Inc.

# Sample Market #1: Los Angeles

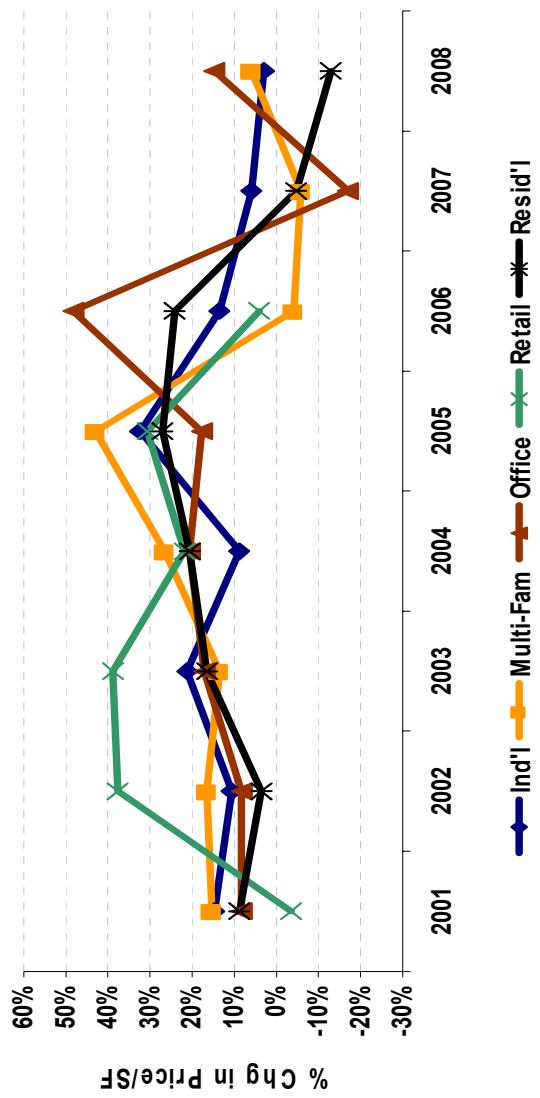
Pricing Trends for Small-Cap Properties & Residential Housing



Source: Boxwood Means, Inc.

# Sample Market #2: Miami

Pricing Trends for Small-Cap Properties & Residential Housing



Source: Boxwood Means, Inc.

# Residential & SBC – Implications

- Some metro markets are particularly risky for lending.
- Some SBC markets won't rebound until the housing market does.
- Some small-cap property types are more vulnerable than others. Cap rate premiums should prevail.
- Recognize 'distressed' housing markets and increase SBC underwriting due diligence.
- Reliable property valuations and conservative LTVs are key.
- Monitor the portfolio's geographic concentration of loans in weaker markets.

# Closing Thoughts

- 2008 Originations Volume Will Drop to Roughly \$100B
- Refinance Market – Steady; Be Vigilant about Borrowers
- Portfolio Trades on the Rise; Many Banks Will Be Net Sellers
- Better Risk-Adjusted Pricing
- The New Normal: Solid Underwriting of Borrower & Collateral
- Keep a Watchful Eye on Delinquencies, especially Small Ticket Loans.

**Thank You!**

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