

Small-Balance Lenders Hang On

Swept up in the market turmoil along with everyone else, small-balance lenders are hunkering down and waiting for conditions to improve.

Programs that originate small-balance commercial mortgages have substantially reduced their origination goals for this year. For example, **KeyBank's** program, which originally planned to write \$1.5 billion of mortgages, has cut that target in half.

Small-balance commercial mortgages were particularly hard-hit by the subprime meltdown. Because borrowers are often owners of mom-and-pop businesses, and loans typically are the size of mortgages on large homes, the sector is closely tied to the performance of the housing market.

Still, players like Key and **Principal Real Estate Investors** remain committed to the sector.

"This is a good space to go into," said Key managing director **Charles Krawitz**. "It's a very sturdy marketplace. You have a plethora of very, very conservative owners who don't want to get in over their heads with leverage."

Krawitz, who joined Key last summer to beef up its small-balance lending operation, said the unit has accumulated enough loans to launch a commercial MBS offering. If the securitization market doesn't improve, Key will sell the mortgages to other banks as whole loans.

The small-balance sector has traditionally been highly fragmented, with relatively small commercial banks accounting for the bulk of originations. But securitization shops and other larger players have moved in over the past couple of years.

The origination of small-balance loans — generally defined as ranging in size up to \$5 million — declined in the second half of last year after several years of steady growth. Third-quarter volume was \$31.3 billion, down 14.7% from a year earlier and down 8.3% from the previous quarter, according to **Randy Fuchs**, a principal of analytics firm **Boxwood Means**. Though fourth-quarter numbers are not yet available,



Fuchs projected that activity fell again, probably to between \$25 billion and \$28 billion.

The weak market has already caused some small-balance lenders to pull out of the market. **CBA Commercial**, which was launched in 2004 by boutique merchant bank **Cheslock Bakker & Associates**, went out of business late in October after a last-minute bid to line up equity fell apart.

Impac Commercial Mortgage and **Greenpoint Mortgage** are also out of the sector. ❖